

# Society of Psychiatric Advanced Practice Nurses



(877) 727 6283

[www.PsychAPN.org](http://www.PsychAPN.org)

2019 Fall Educational Conference Contact: Laura Leahy text: 856-556-0860 e-mail: [LGLEahy@APNSolutions.com](mailto:LGLEahy@APNSolutions.com)

August 2019

**Dear Colleague**

Thank you for your interest in being a part of our semiannual **Professional Education Conference on: Legislative & Clinical Practice Updates to be held on November 16, 2019 at Ocean Place Resort, Long Branch, NJ**. Your support enables us to bring stimulating up-to-the-minute information and evidence based research to lifelong learning professionals.

As a supporter, you will receive recognition in a variety of ways, which we have outlined in the **Support Opportunities** section of this package and also posted in our **Conference Section of our website (<https://PsychAPN.org>)**. This is an exceptional opportunity for you to interact and share information, bringing awareness of your products and services to top-level psychiatric advanced practice nurse clinicians, nurse practitioners in other disciplines, graduate students, authors, deans and professors from the tri-state area.

**We look forward to working with you!**

*Dr Laura G Leahy, DrNP, APRN*

**Laura G Leahy DrNP, APN, FAANP**

Past President

Society of Psychiatric Advanced Practice Nurses

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## PMH-APN Education Conference Summary

**The Society of Psychiatric Advanced Practice Nurses of New Jersey is hosting our Fall Professional Education Conference on Nov 16<sup>th</sup>, 2018 at Ocean Place Resort, Long Branch, NJ.** Prominent speakers are scheduled to offer topics covering legislative issues, addiction, esketamine and management of aggressive disorders. We are extending a limited number of invitations to reputable companies with whom our members have established relationships.

## Attendance

Our projected attendance of 100 APNs for the Fall of 2019 is based on previous years' stellar conference reviews, prior attendee rate averaging around 100, and increasing participation of other health practitioners including psychologists and psychiatrists and primary care providers.

## Exhibitor/Sponsor Summary

**We are extending a limited number of invitations based on recommendations on a first come first served basis.** Your company is among those invited to exhibit at the conference. Our meetings and conferences offer unique opportunities to meet and greet the region's top Psychiatric Advanced Practice Nurses who are on the front lines of clinical practice. This is an excellent opportunity to interact, share information, and bring awareness of your products and services to the top level clinicians. Our members are among the most highly qualified APNs in the state, including top rated clinicians, deans, directors and professors, psychopharmacology experts, authors and publishers.

The base fee to exhibit is \$1000 and includes: one 6 foot draped and skirted table, chair, course materials, 2 representatives from your company and registrants list. Placement of exhibits is reserved on a first-come, first-served basis based upon level of support and receipt of full payment and signed contract. Additional levels of support are offered for greater exposure.

## What are the benefits of exhibiting?

- High quality leads through personal contact with key APN leaders and clinicians
- Complementary electronic mailing list of attendees after the event
- And MORE (see below)

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## Who will be attending?

Advanced Practice Nurses in clinical settings and private practices  
Advanced Practice Nurse executives and leaders and researchers  
APN Psychopharmacology Specialists  
University Deans and Faculty  
Graduate and Doctoral nursing students  
Advanced Practice Nurses in non-psychiatric disciplines  
Psychologists, Social Workers & other mental health clinicians  
Among Others

## Who would benefit from exhibiting?

Pharmaceutical companies  
APN recruiters  
Suppliers of healthcare diagnostic testing & technology  
Specialized psychiatric & substance use disorder programs  
Healthcare facilities and hospitals  
Schools of Nursing, particularly those offering doctoral programs  
Governmental agencies  
Insurance and risk management services  
Nursing organizations  
Risk Management & Legal Services Providers for Nurses

## Venue Information

***The conference will be held at Ocean Place Resort, Long Branch, NJ.***

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## Support Opportunities and Pricing information

### **BASIC VENDORS EVENT BOOTH** **\$1000**

- Includes one skirted six foot exhibit table
- Two ID Badges. Additional ID badges are available for \$200 for each

### **PLATINUM SPONSOR** **\$4000**

#### ***Saturday Lunch Sponsor***

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- 2 additional ID badges
- Prominent poster on easel with your company listed as sponsor
- Your company logo featured with our gratitude on our website conference page

### **GOLD SPONSOR** **\$3000**

#### **Saturday Continental Breakfast**

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- One additional ID badge
- Prominent poster on easel with your company listed as sponsor
- Your company logo listed on our website conference page

### **SILVER SPONSOR**

#### **Custom USB Flash Drives**

**\$2500**

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- Your Company Logo on Flash Drives preloaded with Conference Materials

### **BRONZE SPONSOR** **\$1750**

#### **Morning or Afternoon Coffee Break** (2 available for sponsorship)

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- One additional ID badge
- Poster on easel with your company listed as sponsor

**Contract Deadline: October 25th, 2019**

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## Preliminary Exhibitor Itinerary

### SPAPN Fall Professional Educational Conference Ocean Place Resort, Long Branch, NJ Saturday, Nov 16, 2019

(See Attached Conference Agenda)

<b>6:00 AM to 8:15 AM</b>	<b>Exhibit setup.</b> Locate your company name on the table. Please do not change your location. Your table will be located in proximity to where breakfast will be served, and registration will take place.
<b>8:30 AM to 9:00 am</b>	<b>Exhibits open--</b> Breakfast with attendees
<b>10:40 AM to 11:15 AM</b>	<b>Exhibits open--</b> morning break with attendees
<b>12:30 PM to 1:30 PM</b>	<b>Exhibits open--</b> lunch with attendees
<b>2:30 PM to 3:45 PM</b>	<b>Exhibits open--</b> afternoon break with attendees
<b>4:30 PM</b>	<b>EXHIBITS CLOSE--</b> dismantle and remove by 5 PM <b>Exhibitor MUST remove all promotional materials.</b>

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## Cancellations and Refunds

**Cancellations received prior to October 25<sup>th</sup>, 2019 will be subject to 25% administration fee. There will be no refunds for cancellations after that date.**

## Registration list

Each registered exhibitor/sponsor will receive a final registration list within 30 days after the conference. The list will contain attendees name, city, state & email address (if supplied). Use of this list will be restricted to a ONE-TIME USE ONLY and for information directly related to the conference.

## Badge Policy

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted two ID badges that are not transferable. Additional badges may be purchased for \$200 each.

**All Company Representatives must be registered.** Please send names to Laura Leahy ([LGLeahy@APNSolutions.com](mailto:LGLeahy@APNSolutions.com)) no later than **October 25<sup>th</sup>, 2019.**

**Please identify that you are an exhibitor/Sponsor for the SPAPN fall conference**

## Space Assignment

Space will be assigned 1) by level of sponsorship and 2) by the order in which applications with payments are received. Highest levels of sponsorship will be given priority placement. Exhibitors wishing to avoid placement adjacent to a competitor should indicate this on the application.

## Conducting Exhibits

Exhibitors shall be in accord with the AANP standards and guidelines governing Commercial Support of Healthcare Professionals. In addition, no commercial drawings, raffles or contest of any type will be permitted. This applies to any envelopes, folders, portfolio, box, etc. that provides a carrying space for more than a single sample. All exhibits must comply with meeting space standards for noise level, promotional displays, souvenirs, conduct and/or activity.

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## **Guideline related to the Separation of Promotional Activities from Educational Activities:**

In compliance with the **AANP Standards for Commercial Support**, and SPAPN related guidelines, all exhibiting companies must abide by the following:

- Exhibitors/Sponsors will not participate in planning, developing, implementing or evaluating the educational activity;
- Exhibitors/Sponsors will not recruit learners from the educational activity for any purpose;
- Exhibits and other promotional fees shall be separate and distinct from educational grants/ commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interview, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distribution promotional materials outside the exhibitors rented exhibit space is not permitted.
- Company representatives may attend educational sessions at the Society of Psychiatric Advanced Practice Nurse's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring: the separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by SPAPN onsite volunteers.
- All CE activities must abide by all AANP Standards for Commercial Support. For more information, please visit: <https://www.aanp.org/conferences/faqs#industry-sponsored-abstracts>
- A Signature of a duly authorized representative of the Exhibiting Company with authority to enter into binding contracts on behalf of the Company is required.

## **Infringement**

Interviews, demonstrations and distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

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## **Security**

The exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Society of Psychiatric Advanced Practice Nurses, Ocean Place Resort, its agents, servants, volunteers and employees from any and all such losses, damages and claims. A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitors' property shall remain the responsibility of the exhibitor. The Society of Psychiatric Advanced Practice Nurses and Ocean Place Resort are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored appropriately for safekeeping. Do not leave valuables in the room.

## **Liability**

Exhibitor acknowledges that The Society of Psychiatric Advanced Practice Nurses, its sponsors, endorsers, program committee, officers and the Ocean Place Resort do not maintain liability insurance for the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and liability insurance for property damage covering such losses by exhibitor.

## **Protection of the Hotel Building**

Exhibitors will be held liable for any damage caused to Ocean Place Resort property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Ocean Place Resort conference coordinator will be the final judge thereof and his/her decision shall be binding on all parties concerned.



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## 2019 SPAPN Fall Educational Conference Exhibit/Sponsor Registration Form (Both (2) Pages Must be Returned)

**Date:** Saturday November 16<sup>rd</sup>, 2019  
**Event:** SPAPN Fall Professional Education Conference  
**Location:** Ocean Place Resort—Long Branch, NJ

<b>PLEASE TYPE or PRINT CLEARLY:</b>		
Company Name:		
Contact:	Title:	
Cell Phone:	Fax:	
e-Mail Address:		
Mailing Address:		
Street:		
City	State:	Zip Code:
Company Website:		
Do you require electricity? <input type="checkbox"/> yes <input type="checkbox"/> no		
Preferred Contact Method: <input type="checkbox"/> phone <input type="checkbox"/> text <input type="checkbox"/> e-Mail		

EXHIBITOR/SPONSORSHIP LEVEL	PRICE	√
VENDORS: Saturday Event Booth (includes table and 2 badges)	\$1000	
PLATINUM SPONSOR: Saturday Lunch (includes table and 4 badges)	\$4000	
GOLD SPONSOR: Saturday Breakfast (includes table and 3 badges)	\$3000	
SILVER SPONSOR: PROMOTIONAL CONFERENCE MATERIAL FLASH DRIVE (includes table, 2 badges & company logo on flash drive)	\$2500	
BRONZE SPONSOR: Saturday Morning Break (includes table and 3 badges)	\$1750	
BRONZE SPONSOR: Saturday Afternoon Break (includes table and 3 badges)	\$1750	
Number of Extra ID Badges requested: _____ @ \$200 each		
<b>TOTAL AMOUNT (please complete)</b>		



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## ***The Society of Psychiatric Advanced Practiced Nurses*** **Annual Fall Conference: Legislative and Clinical Practice Updates** **November 16, 2019 Ocean Place Resort 1 Ocean Blvd., Long Branch, NJ 07740**

### Objectives

Review current APN legislation and practice implications  
Understand updated treatment of addictive disorders  
Identify indications for use of esketamine for treatment of psychiatric disorders  
Identify pharmacological and non-pharmacological management of aggressive patients

### Agenda

8:30 – 9:00 am: REGISTRATION / Breakfast and Exhibits

9:00 – 9:10 am: Welcome – Kathleen Prendergast, APN – President

9:10 -10:40 am: KEYNOTE ADDRESS: Carolyn Torre APN;

“APN Legislation -What You Don’t Know Can Hurt You”

10:40-11:15 am: Break/Exhibits

11:15-12:30 am: Robert White APN

“Addiction Treatment Update” and “Esketamine: What to Expect”

12:30 - 1:30 pm: Lunch / Exhibitors

1:30 – 2:30 pm: Annette Allegra APN –

“Management of the Aggressive Patient in the ED”

2:30 – 3:30 pm: PMHNP Poster Presenters Introductions and Poster Discussion

3:30 - 3:45 pm: Break/ Exhibitions

3:45 - 4:45 pm: General Business Meeting

4:45 – 5:00pm: Wrap and Evaluations