

Society of Psychiatric Advanced Practice Nurses



(877) 727 6283

www.PsychAPN.org

2022 Spring Educational Conference Contact: **Elizabeth Teal** bethteal82@gmail.com

April 2022

Dear Colleague

Thank you for your interest in being a part of our **2022 Spring Conference: Practice Updates: Telehealth, Atypical Antipsychotics & Private Practice Issues** to be held at Lenfell Hall (in the Mansion), Fairleigh Dickinson University, Madison Campus. Your support enables us to bring stimulating up-to-the-minute information and evidence based research to lifelong learning professionals.

As a supporter, you will receive recognition in a variety of ways, which we have outlined in the **Support Opportunities** section of this package and also posted in our **Conference Section of our website (<https://PsychAPN.org>)**. This is an exceptional opportunity for you to interact and share information, bringing awareness of your products and services to top-level psychiatric advanced practice nurse clinicians, nurse practitioners in other disciplines, graduate students, authors, deans and professors from the tri-state area.

We look forward to working with you!

Dr Laura G Leahy, DrNP, APN, FAANP, FAAN

Laura G Leahy DrNP, APN, FAANP, FAAN

Past President

Society of Psychiatric Advanced Practice Nurses

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PMH-APN Education Conference Summary

The Society of Psychiatric Advanced Practice Nurses of New Jersey is hosting our 2022 Spring Professional Education Conference on 4th June 2022 at Lafell Hall on the Fairleigh Dickinson University, Madison Campus. Prominent speakers are scheduled to offer topics covering legislative issues, telehealth & e-Prescribing issues, atypical antipsychotic medications and more. We are extending a limited number of invitations to reputable companies with whom our members have established relationships.

Attendance

Our projected attendance of +/- 50 in-person APNs & an additional +/- 50 via virtual live-stream based on previous years' stellar conference reviews, prior attendee rate averaging around 100 persons, and increasing participation of other health practitioners including psychologists and psychiatrists and primary care providers.

Exhibitor/Sponsor Summary

We are extending a limited number of invitations based on recommendations on a first come first served basis. Your company is among those invited to exhibit at the conference. Our meetings and conferences offer unique opportunities to meet and greet the region's top Psychiatric Advanced Practice Nurses who are on the front lines of clinical practice. This is an excellent opportunity to interact, share information, and bring awareness of your products and services to the top level clinicians. Our members are among the most highly qualified APNs in the state, including top rated clinicians, deans, directors and professors, psychopharmacology experts, authors and publishers.

The base fee to exhibit is \$1000 and includes: one 6 foot draped and skirted table, chair, course materials, 2 representatives from your company and registrants list. Placement of exhibits is reserved on a first-come, first-served basis based upon level of support and receipt of full payment and signed contract. Additional levels of support are offered for greater exposure.

What are the benefits of exhibiting?

- High quality leads through personal contact with key APN leaders and clinicians
- Complementary electronic mailing list of attendees after the event
- And MORE (see below)

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Who will be attending?

Advanced Practice Nurses in clinical settings and private practices
Advanced Practice Nurse executives and leaders and researchers
APN Psychopharmacology Specialists
University Deans and Faculty
Graduate and Doctoral nursing students
Advanced Practice Nurses in non-psychiatric disciplines
Psychologists, Social Workers & other mental health clinicians
Among Others

Who would benefit from exhibiting?

Pharmaceutical companies
APN recruiters
Suppliers of healthcare diagnostic testing & technology
Specialized psychiatric & substance use disorder programs
Healthcare facilities and hospitals
Schools of Nursing, particularly those offering doctoral programs
Governmental agencies
Insurance and risk management services
Nursing organizations
Risk Management & Legal Services Providers for Nurses

Venue Information

The conference will be held at Lenfell Hall (in the Mansion), Fairleigh Dickinson University, Madison Campus.

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Support Opportunities and Pricing information

BASIC VENDORS EVENT BOOTH **\$1000**

- Includes one skirted six foot exhibit table
- Two ID Badges. Additional ID badges are available for \$200 for each

PLATINUM SPONSOR **\$4000**

Saturday Lunch Sponsor

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- 2 additional ID badges
- Prominent poster on easel with your company listed as sponsor
- Your company logo featured with our gratitude on our website conference page

GOLD SPONSOR **\$3000**

Saturday Continental Breakfast

- Includes **ALL** items in Event Day Booth **PLUS** the following:
- One additional ID badge
- Prominent poster on easel with your company listed as sponsor
- Your company logo listed on our website conference page

Contract Deadline: MAY 6th 2022

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Preliminary Exhibitor Itinerary

SPAPN 2022 Spring Professional Educational Conference

Lenfell Hall, Fairleigh Dickinson University, Madison Campus, NJ

Saturday, June 4th, 2022

(See Attached Conference Agenda)

7:00 AM to 8:00 AM	Exhibit setup. Locate your company name on the table. Please do not change your location. Your table will be located in proximity to where breakfast will be served, and registration will take place.
8:00 AM to 9:00 am	Exhibits open-- Breakfast with attendees
10:15 AM to 10:30 AM	Exhibits open-- morning break with attendees
12:15 PM to 1:00 PM	Exhibits open-- lunch with attendees
1:30 PM to 1:45 PM	Exhibits open-- afternoon break with attendees
2:30 PM	EXHIBITS CLOSE-- dismantle and remove by 3 PM Exhibitor MUST remove all promotional materials.

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Cancellations and Refunds

Cancellations received prior to MAY 20th 2022 will be subject to 25% administration fee. There will be no refunds for cancellations after that date.

Registration list

Each registered exhibitor/sponsor will receive a final registration list within 30 days after the conference. The list will contain attendees name, city, state & email address (if supplied) . Use of this list will be restricted to a ONE-TIME USE ONLY and for information directly related to the conference.

Badge Policy

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted two ID badges that are not transferable. Additional badges may be purchased for \$200 each.

All Company Representatives must be registered. Please send names to Laura Leahy (LGLeahy@APNSolutions.com) no later than **MAY 6th 2022**.

Please identify that you are an exhibitor/Sponsor for the SPAPN SPRING conference

Space Assignment

Space will be assigned 1) by level of sponsorship and 2) by the order in which applications with payments are received. Highest levels of sponsorship will be given priority placement. Exhibitors wishing to avoid placement adjacent to a competitor should indicate this on the application.

Conducting Exhibits

Exhibitors shall be in accord with the AANP standards and guidelines governing Commercial Support of Healthcare Professionals. In addition, no commercial drawings, raffles or contest of any type will be permitted. This applies to any envelopes, folders, portfolio, box, etc. that provides a carrying space for more than a single sample. All exhibits must comply with meeting space standards for noise level, promotional displays, souvenirs, conduct and/or activity.

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Guideline related to the Separation of Promotional Activities from Educational Activities:

In compliance with the **AANP Standards for Commercial Support**, and SPAPN related guidelines, all exhibiting companies must abide by the following:

- Exhibitors/Sponsors will not participate in planning, developing, implementing or evaluating the educational activity;
- Exhibitors/Sponsors will not recruit learners from the educational activity for any purpose;
- Exhibits and other promotional fees shall be separate and distinct from educational grants/ commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interview, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distribution promotional materials outside the exhibitors rented exhibit space is not permitted.
- Company representatives may attend educational sessions at the Society of Psychiatric Advanced Practice Nurse's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring: the separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by SPAPN onsite volunteers.
- All CE activities must abide by all AANP Standards for Commercial Support. For more information, please visit: <https://www.aanp.org/conferences/faqs#industry-sponsored-abstracts>
- A Signature of a duly authorized representative of the Exhibiting Company with authority to enter into binding contracts on behalf of the Company is required.

Infringement

Interviews, demonstrations and distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

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Security

The exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Society of Psychiatric Advanced Practice Nurses, Fairleigh Dickinson University its agents, servants, volunteers and employees from any and all such losses, damages and claims. A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitors' property shall remain the responsibility of the exhibitor. The Society of Psychiatric Advanced Practice Nurses and Fairleigh Dickinson University are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored appropriately for safekeeping. Do not leave valuables in the room.

Liability

Exhibitor acknowledges that The Society of Psychiatric Advanced Practice Nurses, its sponsors, endorsers, program committee, officers and the Fairleigh Dickinson University do not maintain liability insurance for the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and liability insurance for property damage covering such losses by exhibitor.

Protection of the Building

Exhibitors will be held liable for any damage caused to Fairleigh Dickinson University property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Fairleigh Dickinson University conference coordinator will be the final judge thereof and his/her decision shall be binding on all parties concerned.

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2022 SPAPN Spring Educational Conference Exhibit/Sponsor Registration Form (Both (2) Pages Must be Returned)

Date: **Saturday June 4th, 2022**
 Event: **SPAPN 2022 Spring Professional Education Conference**
 Location: **Lenfell Hall, Fairleigh Dickinson University Madison Campus**

PLEASE TYPE or PRINT CLEARLY:	
Company Name:	
Contact:	Title:
Cell Phone:	Fax:
e-Mail Address:	
Mailing Address:	
Street:	
City	State: Zip Code:
Company Website:	
Do you require electricity? <input type="checkbox"/> yes <input type="checkbox"/> no	
Preferred Contact Method: <input type="checkbox"/> phone <input type="checkbox"/> text <input type="checkbox"/> e-Mail	

EXHIBITOR/SPONSORSHIP LEVEL	PRICE	√
VENDORS: Saturday Event Booth (includes table and 2 badges)	\$1000	
PLATINUM SPONSOR: Saturday Lunch (includes table and 4 badges)	\$4000	
GOLD SPONSOR: Saturday Breakfast (includes table and 3 badges)	\$3000	
Number of Extra ID Badges requested: _____ @ \$200 each		
TOTAL AMOUNT (please complete)		

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The Society of Psychiatric Advanced Practiced Nurses
**2022 Spring Conference: Practice Updates: Telehealth, Atypical
Antipsychotics & Private Practice Issues**

Agenda

8:00 - 9:00 am - Sign in/Continental Breakfast/Vendors

**9:00 -10:00 am - Grace Mack Esq, Update on telehealth legislations and
malpractice considerations, and e-prescribing regarding CDS**

10:00 -10:30 am- Q&A

10:30 -11:00 am - Private Practice Panel Discussion by Psych APN Providers

**11:00 am -12 pm - Mei Liu PharmD, BCPP Review of atypical antipsychotics
and prescribing considerations**

12:00 -12:15 pm Q & A

12:15 -1:00pm Lunch Break / vendors

1:00 -1:30 pm- Updated DSM-5 - Candice Knight PhD, EdD, PMHNP

1:30 -1:45 pm Wrap up / Post test / vendors