Contemporary Concerns on the Edges of the Lifespan: Psychiatric Mental Health Quandaries in Children, Adolescents & Elders

PMH-APN Education Conference Summary

The Society of Psychiatric Advanced Practice Nurses of the New Jersey State Nurse's Association is hosting our sixth annual conference on Friday Evening September 29th and all day Saturday September 30th 2017 at the Ocean Place Resort and Spa in Long Branch NJ. Prominent national speakers are slated to offer information-dense topics covering Contemporary Concerns for Psychiatric Nursing Related to Patients on the Edges of the Lifespan. We are extending a limited number of invitations to reputable companies with whom our members have established relationships.

Attendance

Based upon our previous years’ stellar conference reviews, increasing participation of other mental health practitioners including psychologists and psychiatrists and yearly growth rate, we conservatively anticipate over 125 participants, the majority of whom will be prescribing psychiatric advanced practice nurses

Supporter Summary

Having met these criteria, your company is among those invited to exhibit at the conference. Our Annual meetings and Conferences offer unique opportunities to meet and greet the region's top Psychiatric Advanced Practice Nurses who are on the front lines of clinical practice. Our members are among the most highly qualified in the state, including top rated clinicians, deans, directors and professors, psychopharmacology experts, authors and publishers.

The base fee to exhibit is $995 and includes: one 6 foot draped and skirted table, chair, continental breakfast, course materials, 2 representatives from your company and registrants list. Placement of exhibits is reserved on a first-come, first-served basis based upon receipt of full payment and signed contract. Additional levels of support are offered for greater exposure.

What are the benefits of exhibiting?

• High quality leads through personal contact with key APN leaders and clinicians
• Complementary electronic mailing list of attendees after the event
• And MORE (see below)
Who will be attending?

Advanced Practice Nurse clinicians, executives and leaders
APN Psychopharmacology Specialists
University Deans, Researchers and Faculty
Graduate and Doctoral students
Other Psychiatric & Healthcare Professionals

Who would benefit from exhibiting?

Pharmaceutical companies
APN recruiters for Healthcare Facilities & Hospitals
Pharmaceutical & Medical Device Suppliers
Doctoral Nursing programs
Clinical laboratories
Governmental agencies
Insurance and risk management services
Employment agencies
Nursing organizations
Healthcare Software and Technology Companies
Legal services

Venue Information

A winner of the Gold Key and Pinnacle Meeting Awards, the newly renovated Ocean Place Resort and Spa is the premier beachfront resort on the New Jersey shore. Set on his stretch of beach in Long Branch, New Jersey, the resort offers ease of access, panoramic ocean views, fine dining, fitness and spa services and many other enhanced amenities.

Ocean Place features 250 guestrooms and suites and almost 100,000 feet of meeting and event space. The New Jersey transit North Jersey Coast transit train line and Sea Streak very provide swift, direct access from Manhattan and the region's major airports.

The resort's coveted oceanfront location is adjacent to more than 40 appealing shops and restaurants at Pier Village, a short stroll along the Long Branch's boardwalk, which spans several beaches, and minutes from championship golf and the areas best nightlife.

Community Benefits

Mental health & addictions issues are increasingly prevalent across the lifespan in our society. The demand for mental health services is far outpacing the supply necessitating vast and rapid changes in how these services can be provided. Fortunately the increasing number of psychiatric advanced practice nurses with versatile training in both psychopharmacology and psychotherapy are rapidly becoming the most valuable resource for providing a broad range of behavioral health services to children, adolescents and adults as well as individuals and families facing Various psychiatric, substance use disorder and behavioral health issues.
### Educational Event Support Opportunities and Pricing Information

#### Saturday General Vendors Event Day Table

- Includes one skirted six foot exhibit table
- Two ID Badges.
- Additional ID badges are available for $200 for each

**$1000 each**

#### PLATINUM SPONSOR

*Friday Night Awards Dinner/Sponsorship*

- Includes one skirted six foot exhibit table available **both** Friday night & Saturday all day
- 2 additional ID badges (total of 4)
- Prominent poster on easel with your company listed as sponsor of event
- Your company logo featured with our gratitude on our website conference page

**$5000**

#### GOLD SPONSOR

*Saturday Lunch Sponsor*

- Includes one skirted six foot exhibit table available **both** Friday night & Saturday all day
- 2 additional ID badges (total of 4)
- Prominent poster on easel with your company listed as sponsor of event
- Your company logo listed on our website conference page

**$4000**

#### SILVER SPONSOR

*Saturday Breakfast Sponsorship*

- Includes one skirted six foot exhibit table
- One additional ID badge ((total of 3))
- Prominent poster on easel with your company listed as sponsor
- Your company logo listed on our website conference page

**$3000**

#### BRONZE SPONSORS

*Saturday Coffee/ Snack Break Sponsors (2))*

- Includes one skirted six foot exhibit table
- 3 ID badges
- Poster listing your company as sponsor

**$1500 each**

#### CUSTOM USB FLASH DRIVES

- Your logo on preloaded conference material Flash drives

**$2500**
## Preliminary Exhibitor Itinerary and Contract

**Contract Deadline: AUGUST 15th, 2017**

### Friday Evening September 29th

- **4:00 PM to 5:30 PM**  
  Exhibit setup for Platinum Sponsors.
- **5:30 PM to 6:15 PM**  
  Exhibits open - Registration
- **6:15 PM to 10:00 PM**  
  Educational Program, Awards Celebration & Dinner

### Saturday, September 30th

- **6:30 AM to 8:00 AM**  
  Exhibit setup. Locate your company name on the table.  
  Please do not change your location.
- **8:00 AM to 9:00 AM**  
  Exhibits open – Registration & Continental Breakfast with attendees
- **11:25 AM to 11:40 AM**  
  Exhibits open – Coffee Break with attendees
- **12:30 PM to 1:30 PM**  
  Exhibits open – Lunch with attendees
- **2:15 PM to 2:30 PM**  
  Exhibits open – Coffee Break with attendees
- **3:30 PM to 4:00 PM**  
  EXHIBITS CLOSE– dismantle and remove all promotional materials by 4:00 PM

### EXHibitor Shipment

In the event you will be shipping packages to the hotel, you must notify the hotel at least one week in advance.  
All packages sent to the hotel should include the name of the event, “Society of Psychiatric Advanced Practice Nurses Professional Education Conference”, conference planning manager’s name, Laura Leahy or Dorothy Borresen date of the program September 29th & 30th, 2017 and number of items. You must notify the hotel in writing, prior to delivery of any such shipments that have a value in excess of $1000. Shipment should arrive no earlier than three days prior to the conference. Neither the hotel nor the Society of Psychiatric Advanced Practice Nurses accepts any responsibility or liability, for the delivery, security, or condition of the packages. The hotel’s receipt of the first five packages will be at no cost to you. A $5 (five dollar) charge will be imposed for any packages in excess of the initial 5 (five) packages shipped to the hotel.

All expenses including, without limitation additional furniture, telephone requirements, electrical service beyond the standard 110 V outlets, exhibit installation and dismantling costs, will be the sole responsibility of the exhibitor.

### CANCELLATIONS & REFUNDS

Cancellations received prior to August 10th, 2017 will be subject to 25% administration fee. There will be no refunds for cancellation received after that date.

### REGISTRATION LISTS FOR VENDORS/SPONSORS

Each registered exhibitor will receive a final registration list within 30 days after the conference. The list will contain attendees name, city and state. Use of this list will be restricted to a **ONE-TIME USE ONLY** and for information directly related to the conference.
Badge Policy

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted two ID badges that are not transferable. Additional badges may be purchased for $200 each. Representatives must be registered when completing application or sending names to Laura Leahy LGLeahy@APNSolutions.com no later than AUGUST 15th, 2017.

Space Assignment

Space will be assigned in the order in which applications with payment are received. Highest levels of sponsorship will be given priority placement. Exhibitors wishing to avoid placement adjacent to a competitor should indicate this on the application.

Conducting Exhibits

Exhibitors shall be in accord with the ANCC standards and guidelines governing support of Healthcare Professionals. In addition, no commercial drawings, raffles or contest of any type will be permitted. This applies to any envelopes, folders, portfolio, box, etc. that provides a carrying space for more than a single sample. All exhibits must comply with meeting space standards for noise promotional displays, souvenirs conduct and or activity.

Guideline related to the Separation of Promotional Activities from Educational Activities:

In compliance with the ANCC Standards for Commercial Support, and SPAPN related guidelines, all exhibiting companies must abide by the following:

- Exhibitors/Sponsors will not participate in planning, developing, implementing or evaluating the educational activity;
- Exhibitors/Sponsors will not recruit learners from the educational activity for any purpose;
- Exhibits and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interview, demonstrations, and the distribution of literature or samples must be made within the exhibitor’s space only. Canvassing or distribution promotional materials outside the exhibitors rented exhibit space is not permitted.
- Company representatives may attend educational sessions at the Society of Psychiatric Advanced Practice Nurse’s discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring: the separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by SPAPN onsite volunteers.
- All CE activities must abide by all ANCC Standards for Commercial Support. For more information, please visit: http://www.nursecredentialing.org/Accreditation/ResourcesServices/Accreditation-CEContentIntegrity
- A Signature of a duly authorized representative of the Exhibiting Company with authority to enter into binding contracts on behalf of the Provider is required.
Infringement

Interviews, demonstrations and distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor’s own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

Security

The exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of exhibitors activities on the hotel premises and will indemnify, defend and hold harmless the Society of Psychiatric Advanced Practice Nurses, Ocean Place Resort and Spa, its agents, servants volunteers and employees from any and all such losses, damages and claims. A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitors’ property shall remain the responsibility of the exhibitor. The Society of Psychiatric Advanced Practice Nurses, NJSNA, and Ocean Place Resort and Spa are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored appropriately for safekeeping. Do not leave valuables in the room.

Liability

Exhibitor acknowledges that The Society of Psychiatric Advanced Practice Nurses, NJSNA, it’s sponsors, endorsers, program committee, officers and the Ocean Place Resort and Spa do not maintain liability insurance for the exhibitor’s property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and liability insurance for property damage covering such losses by exhibitor.

Protection of the Hotel Building

Exhibitors will be held liable for any damage caused to the hotel property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.
Exhibit Registration Form

Date: September 29th and 30th, 2017
Event: SPAPN Professional Education Conference
Location: Ocean Place Resort and Spa
One Ocean Boulevard
Long Branch, NJ 07740

PLEASE PRINT:

Company Name: ________________________________
Contact: __________________________ Title: _________________
Fax: __________________________ e-Mail: _________________
Mailing Address: ____________________________
Street: __________________________
City: __________________________ State: ________ Zip: ________
Company Website: __________________________ Phone: ________
Do you require electricity? yes no

<table>
<thead>
<tr>
<th>SUPPORT ITEM</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>GENERAL VENDORS: Saturday Event Booth (includes table and 2 badges)</td>
<td>$1000</td>
</tr>
<tr>
<td>PLATINUM SPONSOR: Friday Awards Dinner (includes table and 4 badges)</td>
<td>$5000</td>
</tr>
<tr>
<td>GOLD SPONSOR: Saturday Luncheon (includes table and 4 badges)</td>
<td>$4000</td>
</tr>
<tr>
<td>SILVER SPONSOR: Saturday Continental Breakfast (includes table and 3 badges)</td>
<td>$3000</td>
</tr>
<tr>
<td>BRONZE SPONSORS (2): Saturday Coffee Breaks (includes table and 3 badges)</td>
<td>$1500ea</td>
</tr>
<tr>
<td>Number of Extra ID Badges requested: _____@ $200 each</td>
<td></td>
</tr>
<tr>
<td>PROMOTIONAL CONFERENCE MATERIAL FLASH DRIVE contains your logo</td>
<td>$2500</td>
</tr>
</tbody>
</table>

TOTAL AMOUNT (please complete)
### Exhibit Registration Form (cont.)

#### Exhibitor REPRESENTATIVES NAMES

<table>
<thead>
<tr>
<th>FIRST</th>
<th>MIDDLE</th>
<th>LAST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full fees are to be remitted with the application and can be done online. All signed contracts received by Society of Psychiatric Advanced Practice Nurses are considered binding.

Signature below is that of a duly authorized representative of the ____________________________ (Exhibitor's Company) with authority to enter into binding contracts on behalf of the Sponsor/Vendor

<table>
<thead>
<tr>
<th>Authorized Signature</th>
<th>Date</th>
<th>Dr Laura G Leahy, DrNP, APN, FAANP--President SPAPN</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(Company)  

<table>
<thead>
<tr>
<th>Date Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr Laura G Leahy, DrNP, APN, FAANP--President SPAPN</td>
</tr>
</tbody>
</table>

Placement of exhibits is reserved on a first-come, first-served basis based upon receipt of full payment, signed contract and level of support. Space is limited.

**PAYMENT MUST BE RECEIVED NO LATER THAN AUGUST 15th, 2017**

Please make your exhibit payment online at [www.psychapn.org/ad-pay](http://www.psychapn.org/ad-pay).

Alternatively, make exhibit check payable to SPAPN and mail or fax with this form to:

Dr Laura G Leahy, DrNP, APN, FAANP  
123 Egg Harbor Road, Suite 703, Sewell, NJ 08080

**Questions or Comments:** LGLeahy@APNSolutions.com  
**TEXT/PHONE:** 856-556-0860 **FAX:** 844-276-7656